

EXPERT PROGRAMME IN HOTEL MANAGEMENT

CLASSES:
04/03/24 -03/05/24

WORK AT HOTELS:
from 06/05/24



ABOUT THE PROGRAM

This is a program for **hotel management aspirants**, **tourism management** professionals and all those people who need a push to get a little closer to their dream.

It will show you a proprietary business leadership model, from the analysis of the state of the situation and identification of the different GAPS for improvement, **up to reaching an environment of success**, under the key perspectives of **management**.

CONTENTS

1. Management and innovation

- Corporate management.
- Financial management (WORKSPACE).

2. Talent

- Talent management and development 4.0.

3. Profitability

- Operations management.

4. Sustainability

- Hotel circularity.
- Environmental plan.

5. Value projects

- Competitive advantage.

6. TECH

- 4.0 industrial revolution.

REQUIREMENTS

- If you have a University Degree or a Certificado de Profesionalidad de nivel 3 o Grado Superior in related specialties and you want to dedicate yourself professionally to the management of tourism companies.
- If you are a student in your last year of study.
- If you have a high level of English.
- If you offer Geographic Mobility.

YOU DON'T NEED PREVIOUS EXPERIENCE

REGISTRATION AND MORE INFORMATION:
formacion@thbhotels.com